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Bias e Debiasing in Artificial Intelligence



ETICA PER LA PROGETTAZIONE Almo Collegio Borromeo

13-04-2023

Prologue: when the algorithm 'judges'

The COMPAS Algorithm

Correctional Offender Management
 Profiling for Alternative Sanctions

A proprietary algorithm by Northpointe Inc. (now Equivant Inc., https://www.equivant.com/)

It is a risk evaluation and decision support algorithm It generates a <u>risk score</u> based on the answers to a questionnaire of 137 behavioral and psychological constructs (including criminal history)

The algorithm is patented and undisclosed So is the dataset used for testing it

In July 2016, the Wisconsin Supreme Court ruled that COMPAS risk scores can be considered by judges during sentencing, but there must be warnings given to the scores to represent the tool's "limitations and cautions."

[images from https://www.documentcloud.org/documents/2702103-Sample-Risk-Assessment-COMPAS-CORE.html]

Risk Assessment Wisconsin Core - Community Homicide ☐ Arson☐ Fraud☐ Other Weapons Burglary Property/Larceny Drug Trafficking/Sales Drug Possession/Use Do any current offenses involve family violence? No ☐ Yes 2. Which offense category represents the most serious current offense? ☐ Misdemeanor ☐ Non-violent Felony ☑ Violent Felony 3. Was this person on probation or parole at the time of the current offense? 4. Based on the screener's observations, is this person a suspected or admitted gang member? □ No ☑ Yes Number of pending charges or holds? O □ 1 □ 2 □ 3 □ 4+ 6. Is the current top charge felony property or fraud? Exclude the current case for these questions. 7. How many times has this person been arrested before as an adult or juvenile (criminal arrests only)? 8. How many prior juvenile felony offense arrests? 000102030405+ How many prior juvenile violent felony offense arrests? □ 0 □ 1 ☑ 2+ 10. How many prior commitments to a juvenile Institution?

The COMPAS Algorithm

ProPublica claimed that the algorithm was biased [2016]

ProPublica is a nonprofit organization based in New York City

It is a newsroom that aims to produce investigative journalism in the public interest

Their results, together with the methods and the dataset they used, were made public Such results have been criticized by Northpointe Inc. and other experts



PI PROPUBLICA



Borden was rated high risk for future crime after she and a friend took a kid's bike and scooter that were sitting outside. She did not reoffend.

[images from https://www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing]

The COMPAS Algorithm

No better than human judgement

A scientific study [2018] shows that COMPAS is not less reliable than a group of volunteers chosen at random on internet



What is fairness, after all?

An article on The Washington Post [2016] puts into discussion the very notion of *fairness* in terms of mathematical objectivity



An aside: There might be more patterns about us than we may want to admit...

The Cambridge Analytical Scandal

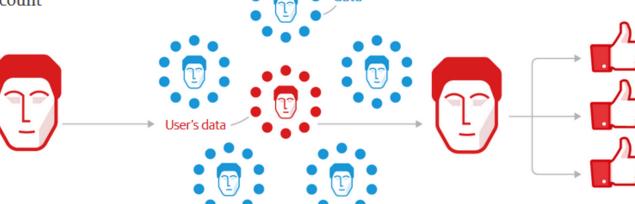
Cambridge Analytica: how 50m Facebook records were hijacked

Approx. 320,000 US
voters ('seeders') were
paid \$2-5 to take a
detailed personality/
political test that
required them to log in
with their Facebook
account

2 The app also collected data such as likes and personal information from the testtaker's Facebook account ...

The personality quiz results were paired with their Facebook data - such as likes - to seek out psychological patterns

4
Algorithms combined the data
with other sources such as voter
records to create a superior set
of records (initially 2m people in
11 key states*), with hundreds
of data points per person



Friends'

... as well their **friends**' data, amounting to over 50m people's raw Facebook data



These individuals could then be targeted with highly personalised advertising based on their personality data

[Graphics from https://www.theguardian.com/technology/2018/mar/17/facebook-cambridge-analytica-kogan-data-algorithm]

The Cambridge Analytical Scandal

Scientific foundations: the method

Two well-known articles by Kosinski et al.



Private traits and attributes are predictable from digital records of human behavior

Michal Kosinskia,1, David Stillwella, and Thore Graepelb

^aFree School Lane, The Psychometrics Centre, University of Cambridge, Cambridge CB2 3RQ United Kingdom; and ^bMicrosoft Research, Cambridge CB1 2FB, United Kingdom

Edited by Kenneth Wachter, University of California, Berkeley, CA, and approved February 12, 2013 (received for review October 29, 2012)



Computer-based personality judgments are more accurate than those made by humans

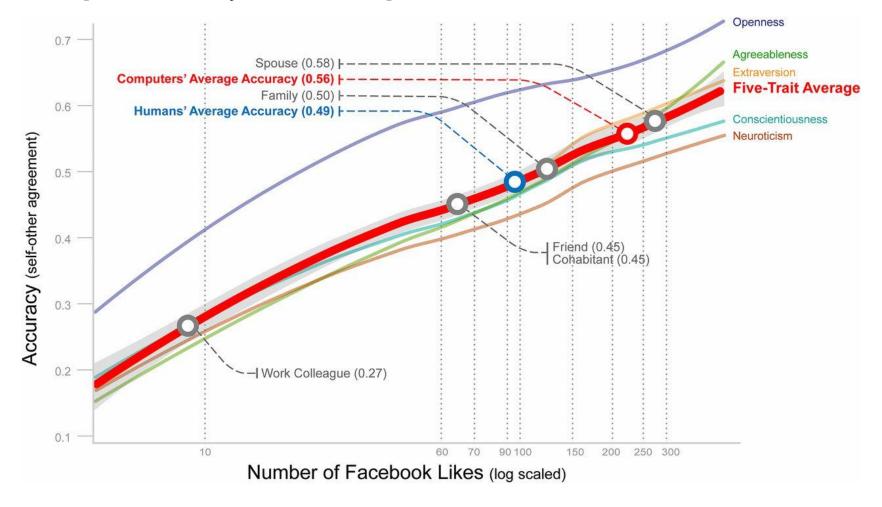
Wu Youyou^{a,1,2}, Michal Kosinski^{b,1}, and David Stillwell^a

^aDepartment of Psychology, University of Cambridge, Cambridge CB2 3EB, United Kingdom; and ^bDepartment of Computer Science, Stanford University, Stanford, CA 94305

Edited by David Funder, University of California, Riverside, CA, and accepted by the Editorial Board December 2, 2014 (received for review September 28, 2014)

The Cambridge Analytical Scandal

The "Big Five" personality traits are predictable from Facebook likes

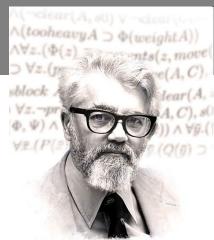


Wu Youyou et al. PNAS 2015;112:4:1036-1040

©2015 by National Academy of Sciences

At the edge of algorithms: Artificial Intelligence

"Artificial Intelligence" (first appearance of the term)



[Image from Wikipedia]

"We propose that a two-month, ten man study of **artificial intelligence** carried out during the summer of 1956 [...]

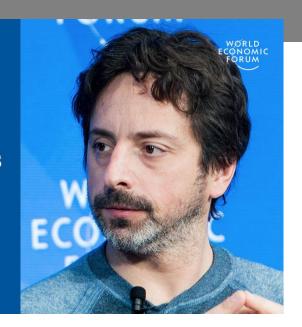
The study is to proceed on the basis of the conjecture that every aspect of learning or any other feature of **intelligence** can in principle be **so precisely described** that a machine can be made to **simulate** it. [...]"

[John McCarthy et al., 1955, emphasis added]

How did it go, in reality?

The revolution in AI has been profound, it definitely surprised me, even though I was sitting right there.

Sergey Brin Google co-founder



■ Sergey Brin [Google Co-Founder, January 2017]

"I didn't pay attention to it [i.e. Artificial Intelligence] at all, to be perfectly honest."

"Having been trained as a computer scientist in the 90s, everybody knew that AI didn't work. People tried it, they tried neural nets and none of it worked."

[Quote and image from https://www.weforum.org/agenda/2017/01/google-sergey-brin-i-didn-t-see-ai-coming/

Al on the Rise: is that Good?

The New Hork Times

An Unsettling Chat With Bing Read the Conversation How Chatbots Work Spotting A.I.-Generated Text

Google Researcher Says She Was Fired Over Paper Highlighting Bias in A.I.

Timnit Gebru, one of the few Black women in her field, had voiced exasperation over the company's response to efforts to increase minority hiring.











Timnit Gebru, a respected researcher at Google, questioned biases built into artificial intelligence systems. Cody O'Loughlin for The New York Times



By Cade Metz and Daisuke Wakabayashi

Dec. 3, 2020

[Quote from https://www.nytimes.com/2020/12/03/technology/google-researcher-timnit-gebru.html1

Artificial Intelligence Hysteria?



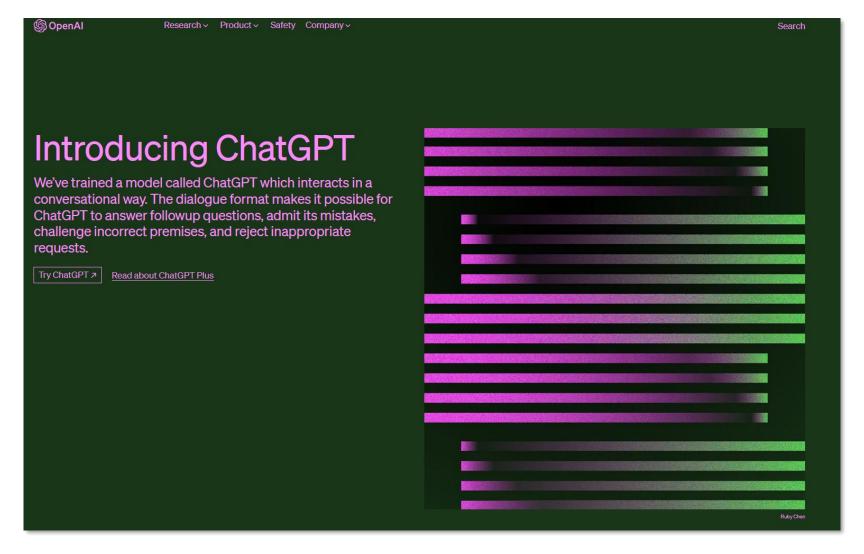
Al isn't as scary as we imagine. AndreyZH/Shutterstock

The reality of AI is currently very different, particularly when you look at the threat of automation. Back in 2013, <u>researchers estimated</u> that, in the following ten to 20 years, 47% of jobs in the US could be automated. Six years later, instead of a trend towards mass joblessness, we're in fact seeing US unemployment at <u>a</u> historic low.

Current AI is good at finding patterns in large datasets, and not much else.

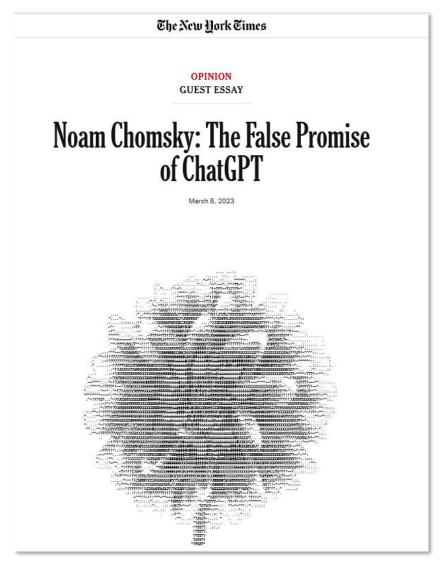
[Quote from https://theconversation.com/ais-current-hype-and-hysteria-could-set-the-technology-back-by-decades-120514]

Is Artificial Intelligence Here to Stay?



[Image from https://openai.com/blog/chatqpt, 09/03/2023]

Is Artificial Intelligence Intelligent?

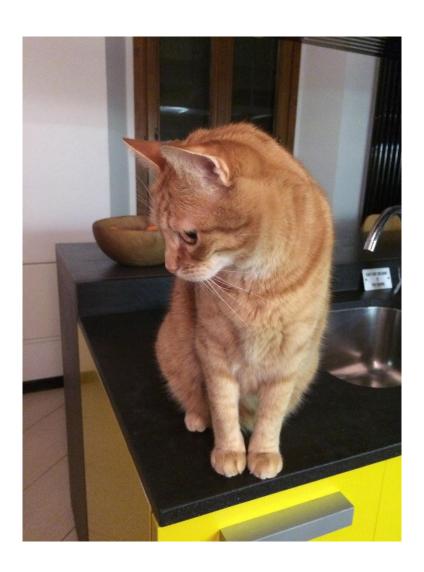


[Image from https://www.nytimes.com/2023/03/08/opinion/noam-chomsky-chatgpt-ai.html]

Looking Inside: A function to say 'Cat!'

Artificial Perception

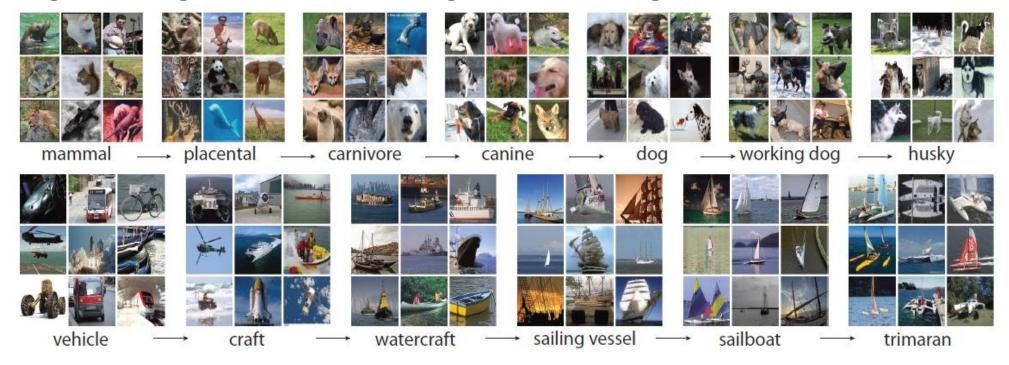
Is there a cat in this picture?



[this is *my* cat, Rabarbaro]

ImageNet Challenge

The ImageNet Large Scale Visual Recognition Challenge



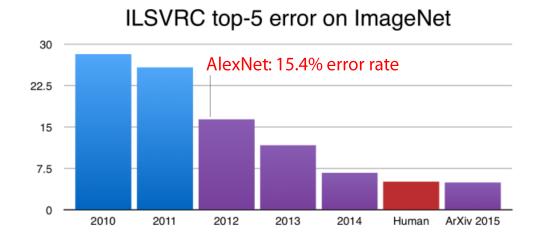
1,461,406 full resolution images
Complex and multiple textual annotation,
hierarchy of 1000 object classes along several dimensions

The image classification challenge was run annually from 2010 to 2017

[figures from www.nvidia.com]

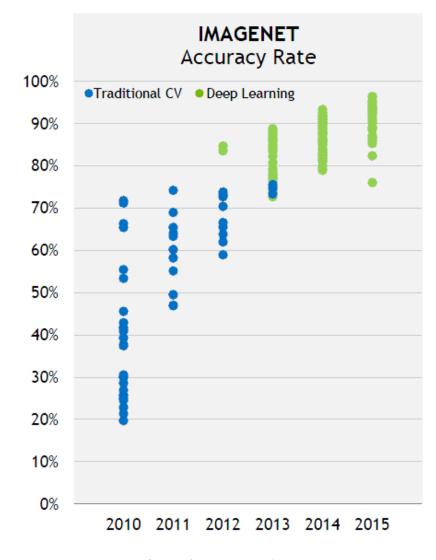
ImageNet Challenge

The ImageNet Large Scale Visual Recognition Challenge



1,461,406 full resolution images
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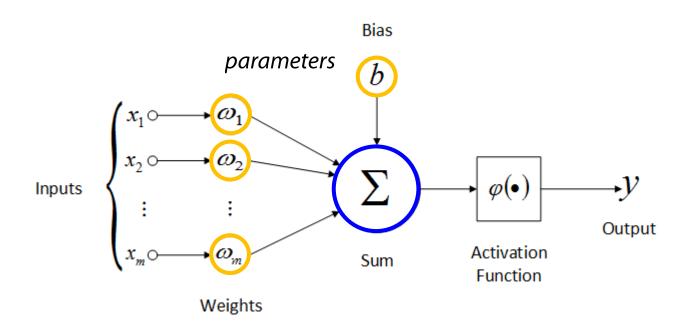
The image classification challenge was run annually from 2010 to 2017



[figures from www.nvidia.com]

How They Did It: Deep Neural Networks

Artificial Neural Networks







[Images from Wikipedia

[Rumelhart, D.E., J.L. McClelland 1986]

Basic assumption

Mental phenomena can be described by interconnected networks of simple and often uniform units

Artificial Neural Networks

From shallow to deep networks

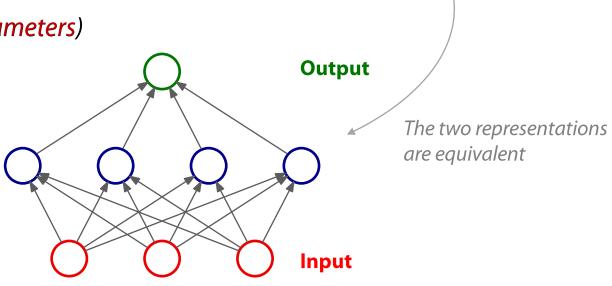
A feed-forward neural network with one hidden layer

$$\tilde{y} = \mathbf{w} \cdot g(\mathbf{W}\mathbf{x} + \mathbf{b}) + b$$

It can approximate any target function

$$y = f^*(\boldsymbol{x}), \ \boldsymbol{x} \in \mathbb{R}^d$$

(given enough units and proper parameters)



Deep Learning systems

use this representation

(e.g. TensorFlow, PyTorch)

Artificial Neural Networks

Learning is a parameter optimization process

Using a large dataset of input-output pairs (data items)

$$\tilde{y} = \boldsymbol{w} \cdot g(\boldsymbol{W}\boldsymbol{x} + \boldsymbol{b}) + b$$

Expected Output

Actual Input

Input

Error

Output

Output

Feed Data Item(s)
Improve
Repeat
Several million times ...

Propagate Input to compute Output

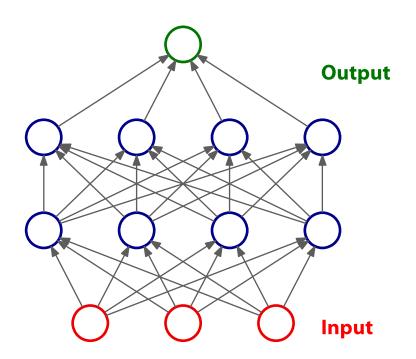
Propagate Error to improve parameters

Deep Neural Networks

From shallow to deep networks

A feed-forward neural network with <u>two</u> hidden layers

$$\tilde{y} = w \cdot g(W^{[2]}g(W^{[1]}x + b^{[1]}) + b^{[2]}) + b$$

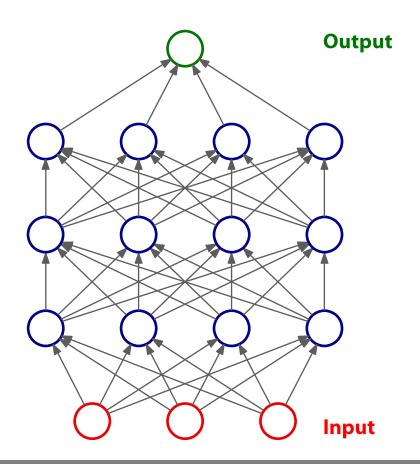


Deep Neural Networks

From shallow to deep networks

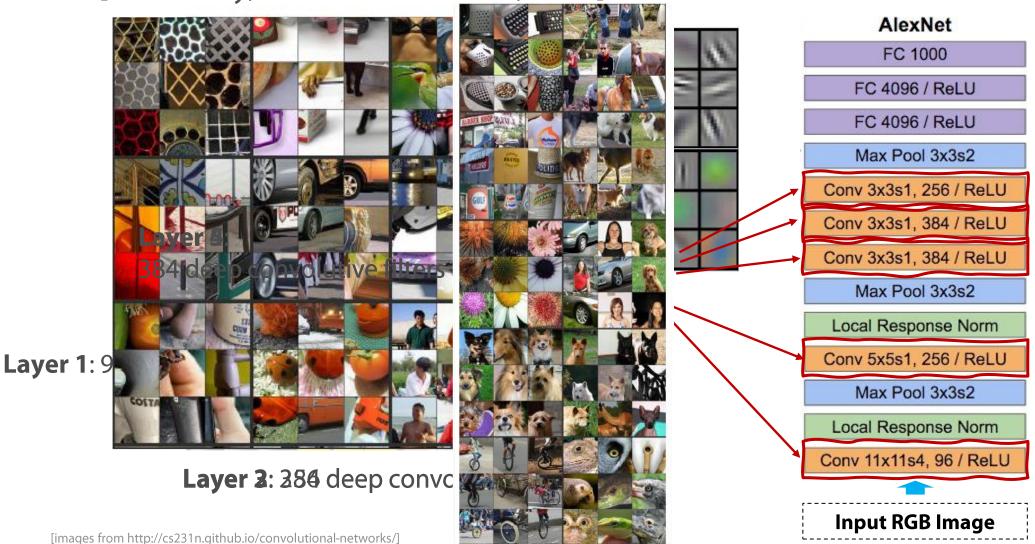
A feed-forward neural network with <u>three</u> hidden layers

$$\tilde{y} = w \cdot g(W^{[3]}g(W^{[2]}g(W^{[1]}x + b^{[1]}) + b^{[2]}) + b^{[3]}) + b$$



Deep Convolutional Neural Networks (DCNN)

AlexNet [Krizhevsky, Sutskever & Hinton, 2012]



Object (and People) Real-Time Detection

Deep Convolutional Neural Networks have evolved since then ...

Now these system can identify objects and persons from videos, in real time

NOTE:

According to the recent EU Proposal for a Regulation about Al, **remote biometric identification** (RBI) in public places will require a special authorization

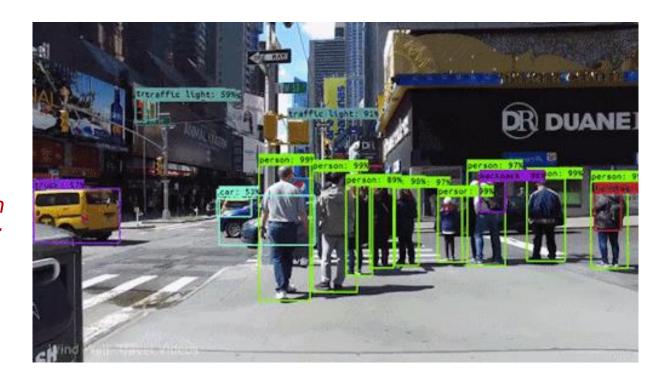


Image from: https://squ.ac.id/id/computer-vision-artificial-intelligence-why-is-it-important/

Image Segmentation

Deep Convolutional Neural Networks have evolved since then ...

They can perform a complete scene analysis, from videos, in real time

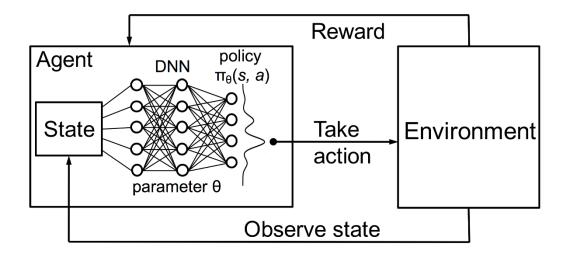


At present, DCNN work on a frame-by-frame basis

Well, it's just a function anyway ...

Deep Reinforcement Learning (DRL)

A Deep Neural Network learns a policy



The agent interacts with an environment (it could be a copy of itself)

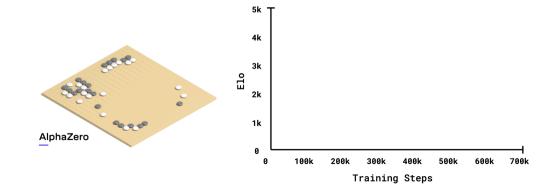
It selects an **action** in each **state** and receives a **reward** (possibly deferred) as a function of the results obtained

The DRL system optimizes its policy

Autonomous Learning: AlphaZero [2018]

Image from: https://deepmind.com/blog/article/alphazero-shedding-new-light-grand-games-chess-shogi-and-go

Some famous game-playing algorithms are heavily reliant on the experience of human players



AlphaZero learns to play by itself

[2018, D. Silver, et al. (13 authors), https://science.sciencemag.org/content/362/6419/1140.full]

Basic Knowledge Only

It just knows the basic rules of the games

Learning via Self-Play

It plays against a (frozen) copy of itself

MCTS and DCNN in a closed loop

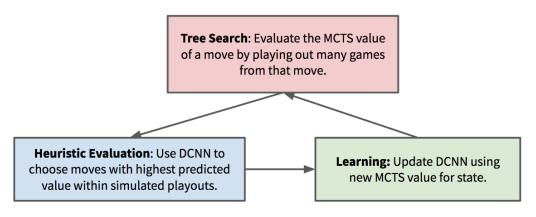


Image from: https://nikcheerla.github.io/deeplearningschool/2018/01/01/AlphaZero-Explained/

Beyond Emulating Humans: AlphaZero (2018)

Image from: https://deepmind.com/blog/article/alphazero-shedding-new-light-grand-games-chess-shogi-and-go



AlphaZero uses much less 'brute force' search

When playing, the search process is driven by its neural network

It acts like a memory of past experiences

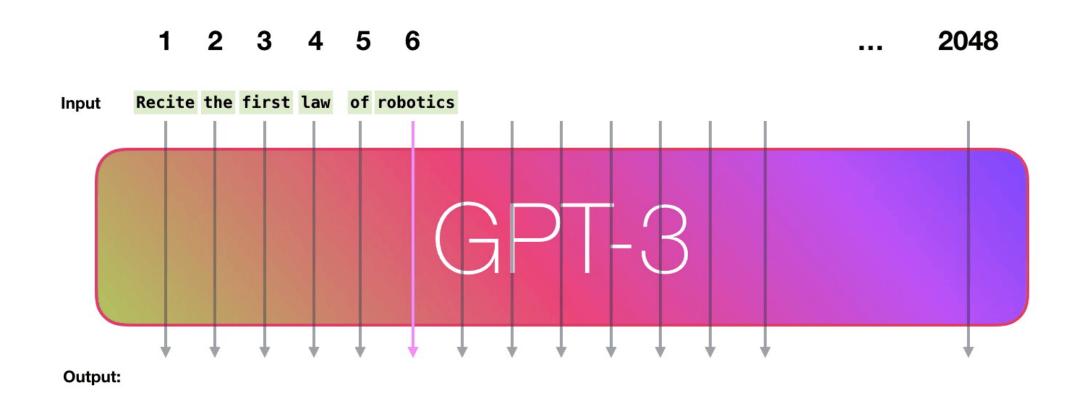
While training, it learns through a huge amount of self-playing

GPT-3 (2020)

Image from https://www.theguardian.com/commentisfree/2020/sep/08/robot-wrote-this-article-gpt-3



GPT-3 (2020)



One of the biggest Neural Networks yet

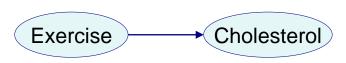
GPT-3 has 175 <u>Billion</u> parameters (AlexNet has 64 <u>Million</u>)

Image from http://jalammar.github.io/how-gpt3-works-visualizations-animations/

Fairness and Probability

Causes and Effects: the Simpson's Paradox [1922]

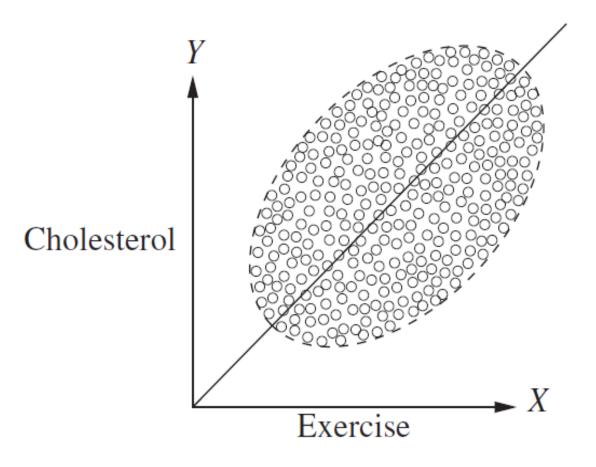
Does physical exercise prevent cholesterol?



Apparently not: correlation is positive

In words:

more physical exercise corresponds to (causes?) more cholesterol ...

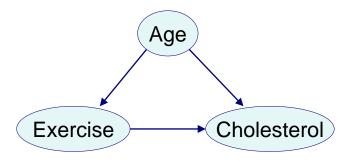


[Image from Pearl, J. et al., "Causal Inference in Statistics: A Primer", Wiley, 2016]

Causes and Effects: the Simpson's Paradox [1922]

Does physical exercise prevent cholesterol?

Maybe, if we consider another variable...

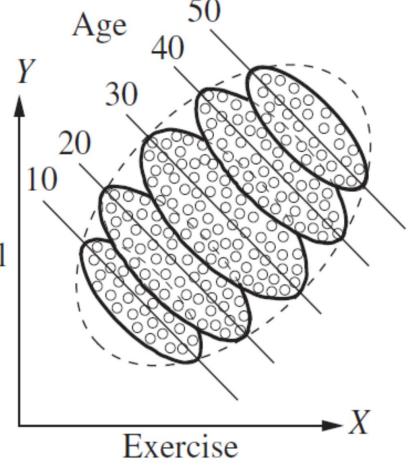


Correlation in each Age subgroups is negative

Cholesterol

In words:

in each age group, more exercise corresponds to (causes?) <u>less</u> cholesterol ...

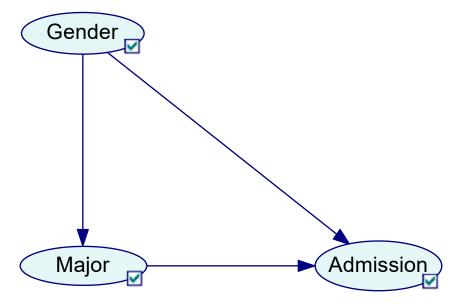


[Image from Pearl, J. et al., "Causal Inference in Statistics: A Primer", Wiley, 2016]

A Real-World Example: Student Admissions at UC Berkeley

A public domain dataset: all 12,763 applicants to UC-Berkeley's undergraduate programs in Fall 1973

Does <u>Gender</u> matter, for admission?

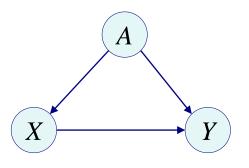


Gender also plays a role in the selection of Major, the academic discipline for which the student applies

(see example in GeNIe)

Bias and Fairness: your definition or mine?

A generic predictor, i.e., an algorithm



A is a sensitive attribute

X is other attributes (there could be many)

Y is the <u>actual</u> outcome

 \tilde{Y} is the <u>predicted</u> outcome, given A and X

Demographic Parity

$$<\tilde{Y}\perp A>$$

"Prediction does not depend on the sensitive attribute"

Predictive Parity

$$< Y \perp A \mid \tilde{Y} >$$

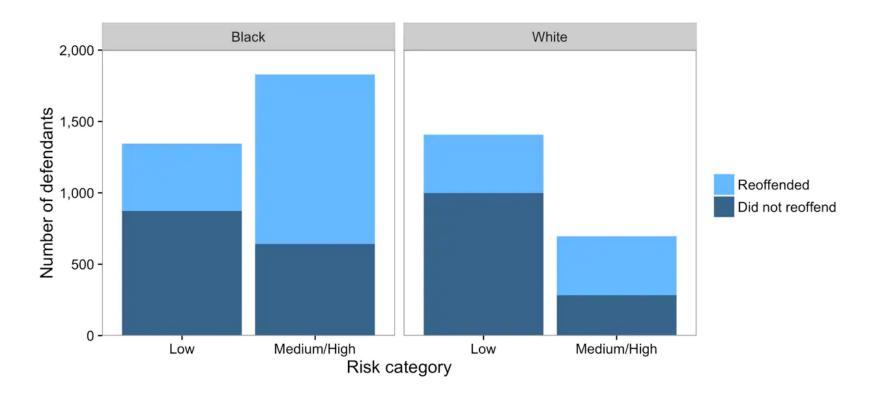
"Equal error rates, altogether"

Equal False Positive and False Negative Rates

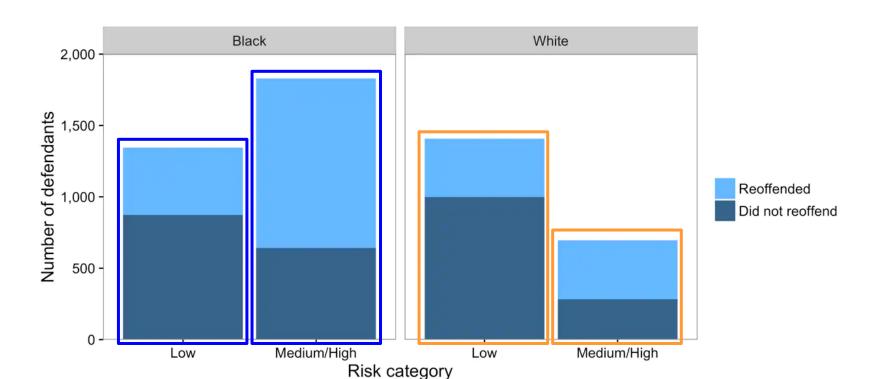
$$< \tilde{Y} \perp A / Y >$$

"Prediction errors do not depend on the sensitive attribute"

- A is race (black vs. white)
- *X* is other attributes (omitted)
- Y is the <u>actual</u> outcome: did the subject reoffend?
- \tilde{Y} is the <u>predicted</u> outcome: which *risk category* has been assigned to the defendant?



- A is race (black vs. white)
- *X* is other attributes (omitted)
- Y is the <u>actual</u> outcome: did the subject reoffend?
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Demographic Parity

 $<\tilde{Y}\perp A>$

The height proportion of the two columns for each group should be the same

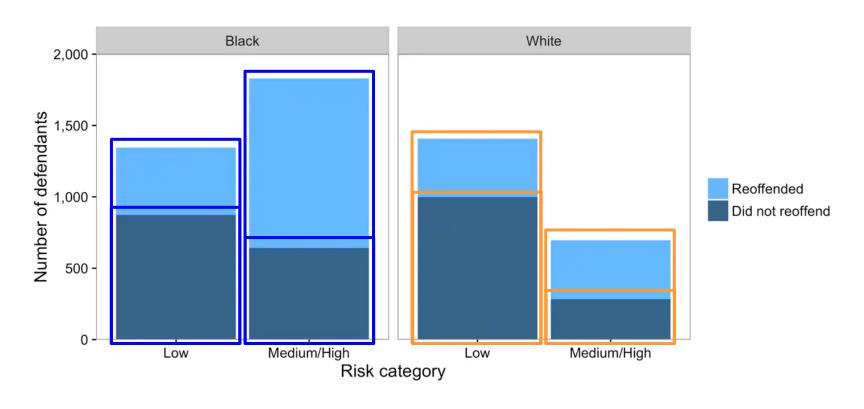
False

A is race (black vs. white)

X is other attributes (omitted)

Y is the <u>actual</u> outcome: did the subject reoffend?

 \tilde{Y} is the <u>predicted</u> outcome: which *risk category* has been assigned to the defendant?



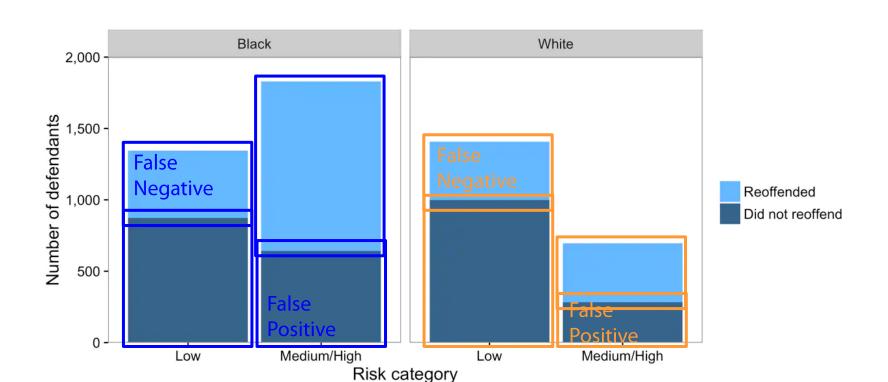
Predictive Parity

$$< Y \perp A \mid \tilde{Y} >$$

The prediction should be wrong equally often

True (more or less)

- A is race (black vs. white)
- *X* is other attributes (omitted)
- Y is the <u>actual</u> outcome: did the subject reoffend?
- \tilde{Y} is the <u>predicted</u> outcome: which *risk category* has been assigned to the defendant?



Equal False Positive and False Negative Rates

$$< \tilde{Y} \perp A / Y >$$

The height proportion of the areas in color across same columns in each group should be the same

False

However...

A few theoretical results about Fairness

Demographic Parity

$$<\tilde{Y}\perp A>$$

With a probabilistic predictor obtained from an historical dataset, this can be attained only if $\langle Y \perp A \rangle$, namely, if this is true in the records But this is <u>not</u> a necessary condition for fairness (see Simpson's paradox)

Predictive Parity

$$< Y \perp A \mid \tilde{Y} >$$

Equal False Positive and False Negative Rates

$$< \tilde{Y} \perp A / Y >$$

These two conditions are mathematically *incompatible*, unless $< Y \perp A >$ Once again, the latter is not a necessary condition <u>per se</u>

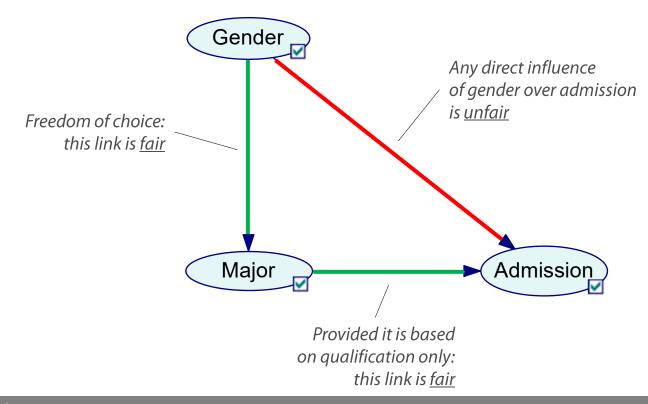
Causes and Effects, then Fairness

Path-Specific Effect

Apropos Fairness

Evaluating causes and effects, alone, may lead to paradoxical results What 'stands in between' (*mediators* and *confounders*) needs to be considered as well

Causal Effects can be Path-Specific



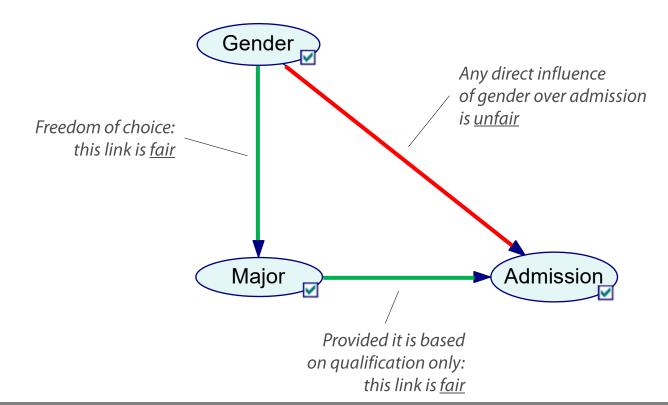
Path-Specific Counterfactual Fairness

Separating Effects: Counterfactuals

Ideally, we should estimate the causal effects along each path Or else....

Path-Specific Counterfactuals

What if a subject of <u>one gender</u> was of the <u>other gender</u> (*counterfactual*) along the <u>unfair</u> path?



Is this possible? (see example in GeNIe)

Obtaining Fair Predictors

Datasets are not necessarily fair

They contain historical data: no 'a priori' fairness assumptions We cannot change the past or just ignore sensitive attributes If applied blindly, *machine learning* will just reproduce the past Conundrum of Al predictors:

- to make a predictor fair, we need to detach it from observations (i.e., the dataset)
- then, what is the logical basis for prediction, at all?

Constrained optimization (for fairness)

It is a sophisticated form of *machine learning* aiming to:

- correct unfair information induced by the sensitive attribute
- while retaining fair information

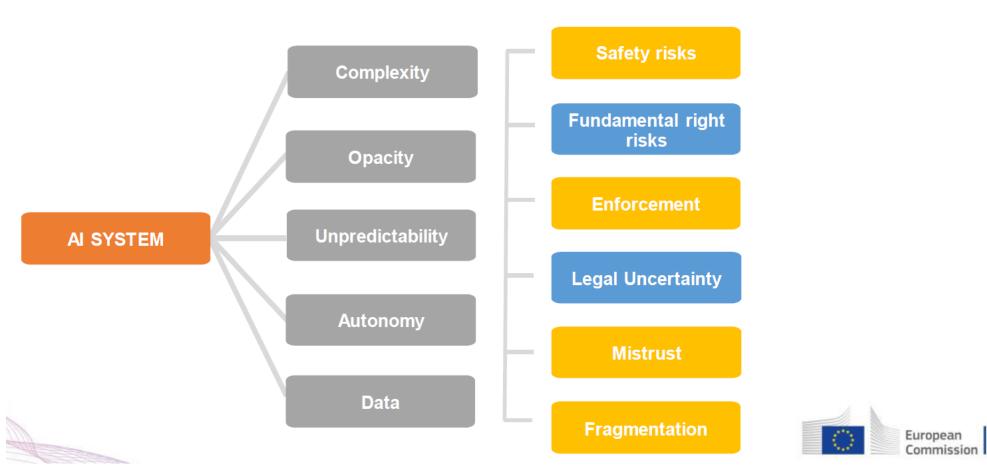
It is a mathematically difficult technique, but feasible, with modern methods and machinery

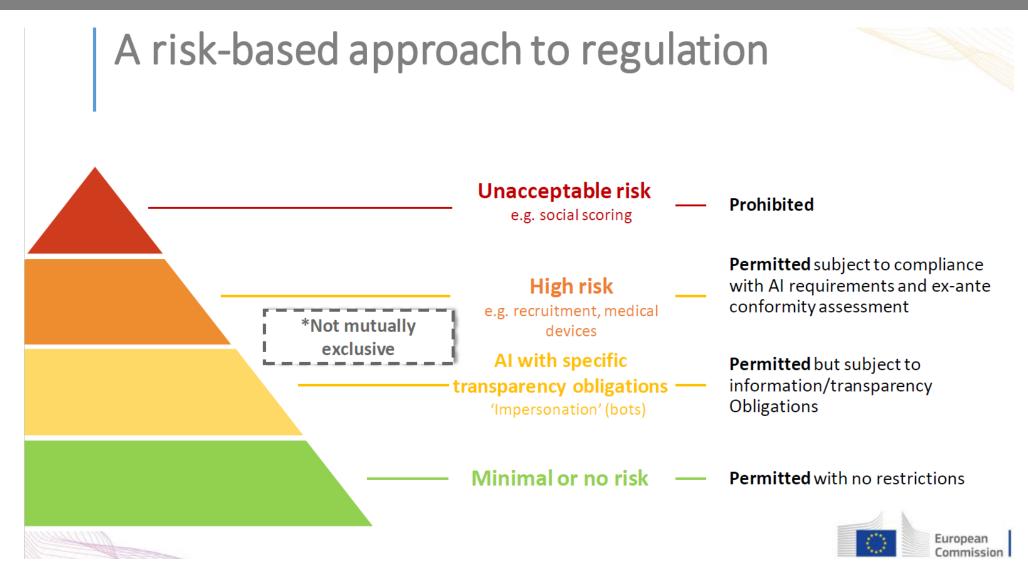
It is a very recent discipline (since around 2010)

An EV approach to the regulation of artificial intelligence

Artificial Intelligence Act [April 2021]

Why do we regulate Al use cases?





Most AI systems will not be high-risk (Titles IV, IX) New transparency obligations for certain AI systems (Art. 52) Notify humans that they are interacting with an AI system unless this is evident Notify humans that emotional recognition or biometric categorisation systems are applied to them Apply label to deep fakes (unless necessary for the exercise of a fundamental right or freedom or for reasons of public interests) **MINIMAL OR NO RISK** Possible voluntary codes of conduct for AI with specific transparency requirements (Art. 69) No mandatory obligations Commission and Board to encourage drawing up of codes of conduct intended to foster the voluntary application of requirements to low-risk AI systems

High-risk Artificial Intelligence Systems (Title III, Annexes II and III)



Certain applications in the following fields:

SAFETY COMPONENTS OF REGULATED PRODUCTS

(e.g. medical devices, machinery) which are subject to third-party assessment under the relevant sectorial legislation

- CERTAIN (STAND-ALONE) AI SYSTEMS IN THE FOLLOWING FIELDS
 - Biometric identification and categorisation of natural persons
 - Management and operation of critical infrastructure
 - Education and vocational training
 - Employment and workers management, access to self-employment

- Access to and enjoyment of essential private services and public services and benefits
- ✓ Law enforcement
- Migration, asylum and border control management
- Administration of justice and democratic processes



Requirements for high-risk AI (Title III, chapter 2)



Use high-quality training, validation and testing data (relevant, representative etc.) Establish and Establish **documentation** and design logging features (traceability & auditability) implement **risk** management processes Ensure appropriate certain degree of transparency and provide users with information & (on how to use the system) In light of the intended Ensure **human oversight** (measures built into the system and/or to be implemented by purpose of the users) Al system Ensure robustness, accuracy and cybersecurity

Lifecycle of AI systems and relevant obligations



Design in line with requirements

Ensure All systems **perform consistently for their intended purpose** and are **in compliance with the requirements** put forward in the Regulation

Conformity assessment

Ex ante conformity assessment

Post-market monitoring

Providers to actively and systematically collect, document and analyse relevant data on the reliability, performance and safety of Al systems throughout their lifetime, and to evaluate continuous compliance of Al systems with the Regulation

Incident report system

Report serious incidents as well as malfunctioning leading to breaches to fundamental rights (as a basis for investigations conducted by competent authorities).

New conformity assessment

New conformity assessment in case of substantial modification (modification to the intended purpose or change affecting compliance of the AI system with the Regulation) by providers or any third party, including when changes are outside the "predefined range" indicated by the provider for continuously learning AI systems.

■ Where do we stand now:

25 November 2022

The Council of the EU approved a compromise version of the proposed Artificial Intelligence Act

There are still disagreements in the definition of the AI systems.

The Council believes that the definition must not include certain types of existing software.

There are also difficulties in the definition of autonomy.

15 July 2022

Council of EU: Compromise text on the AI Act.

The Commission adopted the proposal for a Regulation laying down harmonised rules on artificial intelligence (Artificial Intelligence Act, AIA) on 21 April 2021.

[Source https://www.artificial-intelligence-act.com/]

Thank you!